

**McCreadie Group, Inc.**

## **NEWS RELEASE**

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### **McCreadie Group, Inc. Launches New Website**

*Ann Arbor-based pharmacy software solutions company launches new website, making it easier for customers to navigate and access product information.*

May 29, 2017 – ANN ARBOR, MI - McCreadie Group, Inc., a privately held pharmacy software solutions provider headquartered in Ann Arbor, Michigan, is pleased to announce it has launched a new website. The site is now positioned to make it easier for current and prospective clients to navigate product information, access key documents, and read archived content. “Our goal for the website refresh was to make it easier to connect with our target audiences by laying out our updated content in a more clean and consumable way,” said Lindsay Groth, Marketing Manager at McCreadie Group.

A software solutions company serving pharmacy educators, pharmacy residency programs, and research pharmacies globally, the McCreadie group has two product platforms: Vestigo® and PharmAcademic™. Vestigo is the Investigational Drug Service (IDS) industry standard software solution used in major research institutions across the nation. It automates the manual data capture experienced in IDS and increases safety, compliance, and efficiency. “We are proud to have 80% of NIH-funded research institutions and 55% of NCI-designated cancer centers as loyal clients,” stated Elena Stegemann, McCreadie Group’s Chief Operating Officer.

PharmAcademic is an integrated solution automating pharmacy school and pharmacy residency program management in support of achieving and maintaining accreditation status. The software solution is mandated by ASHP, and is used by 99% of Accredited Residency Programs globally. “We are grateful for our longstanding partnership with ASHP and look forward to the future, continuing to evolve the software to meet the needs of both pharmacy educators and residency programs,” stated Scott McCreadie, President and CEO.

“The website refresh is another step toward positioning our brands for continued success, and building on our already strong position in the pharmacy technology market,” Groth stated.

#### **About McCreadie Group**

The McCreadie Group, Inc. was founded in 2004 to provide software solutions for pharmacy applications in healthcare, research and educational settings. McCreadie Group’s goal is to drive improvements in quality, efficiency, safety and compliance in the pharmacy profession by delivering innovative software and consultative support. To learn more about McCreadie Group and its products, visit [www.mccreadiegroup.com](http://www.mccreadiegroup.com).

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