

## **McCreadie Group and Visante Consulting Form Alliance to Advance New Ideas, Introduce Technology and Support Best Practices**

*Pharmacy software solutions company and medication management consulting firm form mutually beneficial partnership.*

**Ann Arbor, Mich. (PRWEB) February 25, 2015** - McCreadie Group, a leading supplier of software solutions for research pharmacies, colleges of pharmacy, healthcare providers and residency programs, and Visante®, a medication management consulting firm with service offerings for hospitals and health systems, managed care, PBMs, and others, are pleased to announce an alliance between the two companies effective immediately.

The alliance creates opportunities to expand the value to the respective and mutual clients of McCreadie Group and Visante. It is intended to strengthen existing abilities to deliver sustainable operational and clinical improvements.

“We are committed to bringing new ideas, best practices and cutting-edge technologies to our clients,” said Jim Jorgenson, CEO of Visante. “McCreadie Group’s software for investigational drug service, Vestigo®, is a great example of technology that, whether combined with our services or adopted as a singular step in an ongoing process of improvement, will result in the kinds of true and lasting advancements in safety and compliance that we strive to deliver.”

Visante’s interdisciplinary consulting solutions are well-recognized for their application of the highest ethical standards for leadership, regulatory compliance, education and practice innovation.

“Compliance and safety are our clients’ fundamental goals when they come to us to learn more about Vestigo,” said Scott McCreadie, founder and president of McCreadie Group. “Visante’s approach to listening to needs, studying operations and working throughout an organization to identify practical solutions makes them an ideal partner to McCreadie Group.”

Vestigo has set the industry standard for IDS automation by adding accuracy, consistency and efficiencies to the workflows of many of the country’s most prominent research institutions, as well as several smaller research pharmacies. More than 50 percent of the U.S. News & World Report top-ranked hospitals for cancer, 70 percent of top 10 NIH-funded research institutions and 45 percent of NCI-designated cancer centers use Vestigo.

### **About McCreadie Group**

The McCreadie Group, Inc. was founded in 2004 to provide software solutions for pharmacy applications in healthcare, research and educational settings. Our goal is to drive improvements in quality, efficiency, safety and compliance in the pharmacy profession by delivering innovative software and consultative support. To learn more about McCreadie Group and its products, visit <http://www.mccreadiegroup.com>.

### **About Visante**

Visante is a medication management consulting firm providing services to hospitals and health systems, managed care, PBMs, and others. With medication as the fastest-growing expense line and primary therapeutic modal for most organizations, optimal medication management is key to organizations wanting to impact patient care and cost. Visante has more than 60 consultants in the US, Canada and the UK. Learn more at <http://www.visanteinc.com>.

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