

Auburn University - Harrison School of Pharmacy Selects PharmAcademic for Program Management

Web-based technology tool to add efficiencies and enhance outcomes of pharmacy education program.

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Auburn University - Harrison School of Pharmacy has selected PharmAcademic from McCreadie Group to assist in the management of their pharmacy program's experiential education, curricular outcomes, assessments and student portfolios.

Auburn's pharmacy program, founded in 1885, ranks among the top 20 percent in the country. The Harrison School of Pharmacy, with campuses in Auburn and Mobile, Alabama, offers the Doctor of Pharmacy degree, as well as graduate degrees in Pharmaceutical Sciences.

"PharmAcademic will improve how we communicate, share data, monitor progress and map outcomes," said Lynn Stevenson, Pharm. D., Director of Experiential Learning and Associate Professor of Pharmacy Practice at Harrison School of Pharmacy. "The fact that PharmAcademic's functionality will support college of pharmacy and residency-specific requirements, and allow program directors and preceptors to use one application to manage students and residents, offers us unique benefits."

PharmAcademic is web-based technology used by leading colleges of pharmacy to streamline the management of curriculum, courses, experiential education and assessments. The product's integrated design facilitates efficient collaboration by providing access to a multitude of reports and enabling sharing, combining and analysis of data.

The PharmAcademic software is being expanded to include the functionality of ResiTrak, McCreadie Group's residency management software. The expansion positions PharmAcademic to support both colleges of pharmacy and residency-specific requirements while allowing program directors and preceptors to use one application for the management of students and residents. The growth in functionality optimizes operational efficiencies and provides a consistent and familiar method of measuring student and resident competencies.

"The Auburn team's diligent decision-making process considered all aspects of the pharmacy education workflow and users of the software," said Kim Zurawski, McCreadie Group's director of sales and marketing. "We are looking forward to working with this top-notch group of professionals."

About The McCreadie Group

McCreadie Group, Inc. was founded in 2004 to provide software solutions for pharmacy applications in healthcare, research and educational settings. McCreadie Group's goal is to drive improvements in quality, efficiency, safety and compliance in the pharmacy profession by delivering innovative software and consultative support. To learn more about McCreadie Group and its products, visit <http://www.mccreadiegroup.com>.

About the Harrison School of Pharmacy

Auburn University's Harrison School of Pharmacy is ranked among the top 20 percent of all pharmacy

schools in the United States, according to U.S. News & World Report. Fully accredited by the Accreditation Council for Pharmacy Education (ACPE), the School offers doctoral degrees in pharmacy (Pharm.D.) and pharmaceutical sciences (Ph.D.) while also offering a master's in pharmaceutical sciences. In 2014, the school adopted the slogan, "Making Medications Work Through Innovative Research, Education and Patient Care." For more information about the School, please call 334.844.8348 or visit <http://pharmacy.auburn.edu>.